Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolls, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/08AMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/8 Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA National/Political 325152 95/101/1537 Contract # Schedule Dates **Locount Types** Suyer Name Mesperson Sales Office Ldvertiser Mone/Fax Agency Product Brand

OSAMA FOR AMERICA

Billing Type

Comments

\$159,681.00 \$28,179,00)III Hipskind 06260350 08/02/12 10/10/12 Normal 15.00 Commission % Package Deal Date Entered Last Modified Commission Enterned By Headline # Order Type Net Total Sales Tax 8 Demo

\$187,860,00 \$187,860.00 Spots By Broadcast Month Charlotte (WSOC) Grand Total: Oct. 2012

	Une Typ. / Break Type (Ref #)	Dates	š	Length	Run Times	SPW	Mo Tu	Tu We Th	ı Fr	S	Spots	Rate	Total	Station	Comments		Entered
1.1 Nor	1.1 Normal Line / Spot	10/09/12-10/12/12	in	:30 54-	:30 5A- 5:30A (EST)	4	×	×	×		6	\$425.00	\$1,700.00	\$1,700.00 Charlota (WSOC)		ğ	0/8/12
2.1 Non	2.1 Normal Une / Spot	10/09/12-10/12/12	IQ.	:30,6A-	:3u/6A- 7A (EST)	4	×	×	×		4	\$850.00	\$3,400.00	\$3,400.00 Charlott. (WSOC)		10/	0/8/12
3.1 Non	3.1 Normal Line / Spot	10/09/12-10/12/12	S	:30 7A- (30 7A- 8A (EST)		m	2 3	2		•	\$775.00	\$6,975.00	\$6,975.00 Charlott (WSOC)		ğ	10/8/12
3.1.1 Clos	3.1.1 Closed Pree pt	10/09/12									\vdash	-		Charlot (WSOC)	No Avail/Exception -		
3.1 Nnr	3.1 Normal Line / Spot	10/13/12-10/13/12	9	:306A- (:306A- 8A (EST)				7		2	\$225.00	\$450.00	\$450.00 Charlot (WSOC)		10	10/10/12
5.2 Norr	5.2 Normal Line / Spot	10/13/12-10/13/12	2	:3084-	:30 8A 9A (EST)				2		2	\$475.00	\$950.00	\$950.00 Charlot—(WSOC)		100	10/10/12
5.2 Nor	5.2 Normal Line / Spot	10/13/12-10/13/12	S	:30 GA- (:30 GA- 8A (EST)					. 2	2	\$275.00	\$550.00	\$550.00 Charlott= (WSOC)		10,	0/10/12
7.2 Non	7.2 Normal Line / Spot	10/14/12-10/14/12	25	:3084-	:30 8A- 9A (EST)					. 2	2	\$850.00	\$1,000.00	\$1,000.00 Charlot (WSOC)) g	10/10/12
₽.1 Non	#.1 Normal Line / Spot	10/09/12-10/12/12	S	:30 9A- 1	:3u 9A- 10A (EST)	*	×	×	×		4	\$375.00	\$1,800.00 Charlott	Charlot (WSOC)		10,	0/8/12
9.1 Norr	9.1 Normai Line / Spot	10/00/12-10/12/12	2	:30 10A-	:30 10A- 11A (EST)	4	×	×	×		6	\$375.00	\$1,000.00 Charlot.	N 34		101	0/8/12
10.1 Nor	10.1 Normal Une / Spot	10/09/12-10/12/12	4	:30 10:5	:30 10:58A- 12P (EST)	4	×	×	×		60	\$675.00	\$2,700.00	\$2,700.00 Charlot = (WSOC)		101	10/8/12
14.1 Norr	10.1 Normal Line / Spot	10/05/12-10/12/12	16	:3012P-	:3012P- 1P (EST)	4	×	×	 ×		6	\$375.00	\$1,500.00	\$1,500.00 Charlot (WSOC)		701	21/8/0
12.0 Norr	12.0 Normal Line / Spot	10/13/12-10/13/12	· ·	:30 12P-	(30 12P- 12:30P (EST)				1			\$200.00		Charlottii (WSOC)		8/2	8/2/12
																_	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

CONFIRMATION CONTRACT

Accepted Staffon:

Date:

Accepted Ageacy/Attvertison

B/E Bookend P/B Piggy Barill

Page 1 of 6

	# toutach	CHARC		477 1147 1147			
	ביונומרי בי		Date Former	08/02/12	Characte (WSOC)		
	Schedule Dates	10/09/12-10/15/12	Last Modified	10/10/12	t Month	Spots	Rate
WSOC-TV	Advertiser	Pol/B Obama/D/Pre/US (16256)	Enterned By	Jill Hipskind	Oct. 2012	146	\$187,860.00
1901 North Tryon Street	Street Agency	Greer, Margolis, Mitchell & Associates (2890)	G0-02	N	Grand Total:	146	\$187,860.00
Charlotte, NC 28206-2700	06-2700 Product	Political - Federal Candidate (1067)	Headine #	06260350			
WSOCTV	Brand	1537/OBAMA FOR AMERICA (134149)	Demo				
11000	Salesperson	Telerep/Phlladelphla, Phliadelphla (1057)	Order Type	Normal			
4	Sales Office	Telerep/Philadelphia	Package Deal				
Greer, Margolis, Mitchell & Associates	Buyer Name	BASSETT,LAURA	Commission %	15.00			
3050 K Street NW	Phone/Fax	1	Commission	\$28,179.00			
Washington, DC 2000/	5	95/101/1537	Net Total	\$159,681.00			
	Account Types	National/Political	Seles Tax				
	Billing Type	Standard					
	Comments	OBAMA FOR AMERICA					
							•

une Tyr	Une Typ= / Break Type (Ref #)	Dates	<u>8</u>	Sec Length	Run Times	SPW Mo	- 1	TU WE TO F	35	Spots	Rate	Total	Statton	Comments		Entered
12.0.1 Closed Pree pt	pt	10/13/12											Charlot (WSOC)	Program Change/Exception - FOOTBALL	xception	
13.1 Normal Line / Spot	/ Spot	10/14/12-10/14/12	10	:30-12P- 1	:30:12P- 12:30P (EST)	-			.1.	1	\$275.00	\$275.00	\$275.00 Charlott (WSDC)		10,	10/8/12
13.1 Normal Line / Spot	/ Spot	10/09/12-10/12/12	10	:30.3P- 4P (EST)	, (EST)	4	×	×		4	\$375.00	\$1,500.00	\$1,500.00 Charlot = (WSOC)		ğ	0/8/12
16.1 Normal Line / Spot	/ Spot	10/09/12-10/12/12	10	:3.J4P- SP (EST)	(EST)	5	×	×		•	\$825.00	\$4,125.00	\$4,125.00 Charlot (WSOC)		01	10/8/12
16.1 Normal Line / Spot	/ Spot	10/09/12-10/12/12	2	:30 SP- S:30P (EST)	30P (EST)	4	×	×		+	\$390.00	\$3,400.00	\$3,400.00 Charlotte (WSOC)		ğ	10/8/12
17.1 Normal Line / Spot	/ Spot	10/09/12-10/12/12	10	:30] S:30P- GP (EST)	. GP (EST)	4	×	×		4	\$875.00	\$3,500.00	\$3,500.00 Charlott= (WSOC)		10,	10/8/12
16.1 Normal Line / Spot	/ Spot	10/09/12-10/12/12	2	:3G6P- 6:30P (EST)	30P (EST)	9	×	×	s	9	\$1,100.00	\$6,600.00	\$6,600.00 Charlot (WSOC)		Į.	10/8/12
16.1 Normal Une / Spot	/ Spot	10/14/12-10/14/12	LP	:306P- 6:30P (EST)	30P (EST)				1		\$390.00		Charlotte (WSOC)		8/2	8/2/12
19.0.1 Closed Precept	ě	10/13/12											Charlo: (WSOC)	Program Change/Exception - FOOTBALL	ception	
20.1 Normal Line / Spot	/ Spot	.0/14/12-10/14/12	20	:30 GP- 6:30P (EST)	30P (EST)				1	1	\$1,000.00	\$1,000.00	\$1,000.00 Charlot (WSOC)		10/	10/8/12
21.1 Normal Line / Spot	/ Spot	10/09/12-10/11/12	20	:30 11:3SP	:3011:3SP- 12:02A (EST)	4	×	×		4	\$500.00	\$2,000.00	\$2,000.00 Charlot (WSOC)		10,	10/8/12
22.1 Normal Line / Spor	/ Spor	10/15/12-10/15/12	2	:30 8P- 10P (EST)	P (EST)	2				2	\$6,000.00	\$12,000.00	\$12,000.00 Charlot (WSOC)		10,	10/8/12
23.1 Normal Line / Spot	/ Spot	10/15/12-10/15/12	2	:3y 10P- 11P (EST)	1P (EST)	1				1	\$4,500.00	\$4,500.00	\$4,500.00 Charlot = (WSOC)		10,	10/8/12
					CONF	YFIRM	IRMATION CONTRACT	NC	NTR.	ACT						
AcceptAgency/Advertism	AUTHER!			Date	Accepted Station.	Station.				.ajrc	.6.	Comment ::				

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

Printed At: 03:17 PM on Wednesday, October 10 2012 R/E Bookend P/B Plggy Back



Charlotte, NC 28206-2700 WSOC-TV 1901 North Tryon Street

Contract #

Greer, Margolis, Mitchell & Associates Washington, DC 20007 WSOC-T'V 3050 K Street NW

Greer, Margolls, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/8 Obama/D/Pre/US (16256) Telerep/Philadelphia 10/09/12-10/15/12 OBAMA FOR AMERICA BASSETT, LAURA National/Political 325152 95/101/1537 Standard Schedule Dates Account Types Advertiser Sales Office Suyer Name Sulling Type Salesperson Phone/Fax Comments Agency Product **3rand**

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 Grand Total: 10/10/12 Jill Hipskind \$159,681.00 \$28,179.00 06260350 08/02/12 Normal 15.00 Commission % ast Modified Package Deal Date Entered Commission Order Type **Entered By** # endline # Sales Tax **Vet Total** 90-00 решо

\$187,860.00 \$187,860.00

146 146

241 Normal Line Spot 10/09/12-10/09/12 5 30/94-120 EST) 2 2 2 2 2 2 2 2 2	44.1 Normal Line / Spot	Line 191- / Break 1906 (Ref #) Dates	<u>-</u>	Sec Length Run Times	SPW Mo To We Th Fr	Th Fr Sa Su Sports	s Rate	Total Station		Comments	Entered
0/10/12-10/10/12 5 330 94 (EST) 1 1 1 1 1 1 1 1 1		10/09/12-10/09/12	20	:30 91 - 10P (EST)	. 2		\$2,600.00	\$15,600.00 Chartot (WSOC)			0/8/12
2014 (9/10/12-10/10/10/12 5 :30 8-30 9- 9-20 (EST) 1 1 \$5,000.00 \$5,000.00 \$7,500.00 Charlos (WSCC) \$7,500.00 <t< td=""><td>26.1 Normal Line / Spot</td><td>0/09/12-10/09/12</td><td>5</td><td>:30 1(P- 11P (EST)</td><td>п</td><td></td><td>\$5,600.00</td><td>\$5,600.00 Charlotte (WSDC)</td><td></td><td></td><td>51/8/17</td></t<>	26.1 Normal Line / Spot	0/09/12-10/09/12	5	:30 1(P- 11P (EST)	п		\$5,600.00	\$5,600.00 Charlotte (WSDC)			51/8/17
OV. 10/10/12-10/10/12 S. 130 9t- 9:30P (EST) 1 \$1.000.00 \$1.500.00 Charlot = (WSCC) C	26.1 Normal Line:/ Spot	0/10/12-10/10/12	2	:308:30P- 9P (EST)	7		\$5,000.00	\$5.600.00 Charlot (WSDC)			2000
OCT 1Q/10/12-10/10/12 5 :30 P-11P (EST) 1 \$4,300.00 \$4,300.00 Chartor (WSOC) (WSOC) OCT 1Q/11/12-10/14/12 5 :30 P-10P (EST) 1 1 \$4,000.00 Chartor (WSOC) Program Change/Exception OCT 1Q/11/12-10/14/12 5 :30 P-11P (EST) 1 1 \$5,000.00 Chartor (WSOC) Program Change/Exception OCT 1Q/11/12-10/14/12 5 :30 P-11P (EST) 1 1 \$5,000.00 Chartor (WSOC) Program Change/Exception OCT 1Q/11/12-10/12/12 5 :30 P-11P (EST) 1 1 \$5,000.00 Chartor (WSOC) Program Change/Exception OCT 1Q/11/12-10/12/12 5 :30 P-11P (EST) 1 1 \$5,000.00 Chartor (WSOC) 1 OCT 1Q/12/12-10/12/12 5 :30 P-11P (EST) 1 1 \$5,000.00 \$5,000.00 Chartor (WSOC) 1 OCT 1Q/12/12-10/12/12 5 :30 P-11P (EST) 1 1 \$1,000.00 \$	27.1 Normal Line / Spor	20/10/12-10/10/12	5	:30 94- 9:30P (EST)	i		\$2,000.00	\$7.500.00 Chadot - OwSOC			21 (0/0)
oot 10/11/12-10/11/12 5 :30 81-9P (EST) 1 1 \$4,000.00 Charlot (WSCC) Charlot (WSCC) Program Change/Exception ot 10/11/12-10/11/12 5 :30 10-11P (EST) 1 1 \$5,000.00 Charlot (WSCC) Program Change/Exception ot 10/11/12-10/11/12 5 :30 10-11P (EST) 1 1 \$5,000.00 Charlot (WSCC) Program Change/Exception ot 10/11/12-10/11/12 5 :30 10-11P (EST) 1 1 \$1,000.00 Charlot (WSCC) 1 ot 10/12/12-10/12/12 5 :30 10-11P (EST) 1 1 \$1,000.00 Charlot (WSCC) 1 ot 10/12/12-10/12/12 5 :30 10-11P (EST) 1 1 \$1,000.00 Charlot (WSCC) 1 ot 10/12/12-10/12/12 5 :30 10-11P (EST) 2 2 \$2,000.00 Charlot (WSCC) 1 ot 10/12/12-10/12/12 5 :30 10-11P (EST) 1 1 \$2,500.00 Charlot (WSCC) 1	16.1 Normal Line / Spot	10/10/12-10/10/12	5	:30 1: P- 11P (EST)			\$4,300.00	\$4.300.00 Charlot (WSOC)			21 60 70
oct 10/14/12 6 :30 9l - 10P (EST) 1 \$5,000.00 Charlot = (WSOC) Program Change/Exception oct 10/11/12 5 :30 1P - 11P (EST) 1 1 \$5,000.00 Charlot = (WSOC) DEBATE oct 10/12/12-10/12/12 6 :30 8l - 9P (EST) 1 1 \$1,000.00 Charlot = (WSOC) 1 oct 10/12/12-10/12/12 5 :30 9l - 10P (EST) 1 1 \$1,000.00 Charlot = (WSOC) 1 oct 10/12/12-10/12/12 5 :30 10P - 11P (EST) 2 2 \$2,000.00 Charlot = (WSOC) 1 oct 10/12/12-10/12/12 5 :30 10P - 11P (EST) 2 2 \$2,000.00 Charlot = (WSOC) 1 oct 10/12/12-10/12/12 5 :30 10P - 11P (EST) 2 2 \$2,000.00 Charlot = (WSOC) 1 oct 10/12/12-10/12/12 5 :30 10P - 11P (EST) 1 1 \$2,500.00 Charlot = (WSOC) 1	19.1 Normal Line / Spot	10/11/12-10/11/12	5	:30 8 - 9P (EST)		1	\$4,000.00	24.000.00 Charlot Overson			27.60/0
10/11/12 13 14 15 15 15 15 15 15 15	10.0 Normal Une / Spot	10/10/12-10/10/12	y	:3094-10P (EST)		1	\$5,000.00	Charlot - (WSOC)			27/0/17
10/11/12-10/11/12 5 330 (P-11P (EST) 1 1 1 1 1 1 1 1 1	.0.1 Closed Precipt	10/11/12						Charlotter (WSOC)	Program Cha	Τ.	77.77
10/12/12-10/12/12 6	1.1 Normal Line / Spot	10/11/12-10/11/12	22	:30 1(P- 11P (EST)			\$5,000.00	COOM The Charles	- DEBATE		1
0/12/12-10/12/12 5 330 1/9-11P (EST) 1 1 1 1 1 1 1 1 1	2.2 Normal Une / Spot	10/12/12-10/12/12	4	:308 - 9P (EST)		,	\$2,000.00	64 000 00 Charles			71/0/0
(0/12/12-10/12/12 5 (30 10/- 11P (EST)) 2 \$3,700.00 \$7,400.00 (Charlott (WSCC)) (0/10/12-10/10/12 5 (30 7/- 10/- 10/- 10/- 10/- 10/- 10/- 10/- 10	3.1 Normal Line / Spot	0/12/12-10/12/12	5	:30 94 - 10P (EST)		1	\$3.000.00	43 000 00 Chadon (WSOC)			21/01/0
(0/19/12-10/19/12 5 :3077 8P (EST)	4.2 Normal Line / Spot	10/12/12-10/12/12	2	:3010P-11P (EST)		2	\$3.700.00	\$7.400.00 Charlottin (WSOC)		-	21/8/10
	5.1 Normal Line / Spot	10/19/12-10/10/12	2	:30 7F 8P (EST)		1	\$2,500.00	\$2,500.00 Charlot (WSOC)			0/8/12

Van SOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted Station.

Oate:

Accepted Agency/Advertiser;

Comment

D/E D/ L v P/B Plggy Back



		Contract #	325152	Date Entered	08/02/12	Charl	Charlotte (WSOC)	***************************************	
		Schedule Dates	10/09/12-10/15/12	Last Modified	10/10/12	By Bro		Spots	Rate
	WSOC-TV	Advertiser	Pol/B Obama/D/Pre/US (16256)	Entered By	JII Hipskind	Oct. 2012		146	\$187,860.00
	1901 North Tryon Street	Agency	Greer, Margolls, Mitchell & Associates (2890)	40-00	No	Grand Total:		146	\$187,860.00
	Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)	Headline #	06260350	n.mnu+s			
WSOCTV		Brand	1537/OBAMA FOR AMERICA (134149)	Demo					
2		Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Order Type	Normal				
·	T > T - T - T - T - T - T - T - T - T -	Sales Office	Telerep/Philadelphia	Package Deal					
Greer, Margolis, Mitchell & Associates	ll & Associates	Buyer Name	BASSETT, LAURA	Commission %	15.00				
3050 K Street NW		Phone/Fax	,	Commission	\$28,179.00				
wasnington, DC 2000/		CPE	95/101/1537	Net Total	\$159,681.00				
		Account Types	National/Political	Sales Tax					
		Billing Type	Standard						
		Comments	OBAMA FOR AMERICA						

e l	Line Tyr =/ Break Type (Ref #)	Dates	Sec Length	ength Run Times	SPW Mo Tu	T∟ We	e Th	S SL	Spots	Rate	Total	uogags	Comments	Entered
36.1 Nov	36.1 Normal Line / Spot	10/14/12-10/14/12	22	:308P- 9P (EST)					1	\$6,000.00	\$6,000.00	\$6,000.00 Charlotte (WSOC)		10/8/12
37.2 Nor	37.2 Normal Line / Spot	10/14/12-10/14/12	20	:30 9P- 10P (EST)				2	7	\$6,500.00	\$13,000.00	\$13,000.00 Charlotte (WSOC)		10/10/12
41.1 Nor	42.1 Normal Line / Spot	10/15/12-10/15/12	-Z	:30 SA- 5:30A (EST)	1				ī	\$425.00	\$425.00	\$425.00 Charlotte (WSOC)		10/8/12
42.1 Nor	42.1 Normal Line / Spot	10/15/12-10/15/12	2	:30 6A- 6:30A (EST)	7				-	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)		10/8/12
40.1 Nor	40.1 Normal Line / Spot	10/15/12-10/15/12	2	:30 7A- BA (EST)	7				2	\$775.00	\$1,550.00	\$1,550.00 Charlotte (WSOC)		10/8/12
41.1 Non	41.1 Normal Line / Spot	10/15/12-10/15/12	-20	:30 9A- 10A (EST)	1 1				-	\$375.00	\$375.00	\$375.00 Charlotte (WSOC)		10/8/12
42.1 Nor	42.1 Normal Line / Spot	10/15/12-10/15/12	25	:30 10A- 11A (EST)	1				1	\$375.00	\$375.00	\$375.00 Charlotte (WSOC)		10/8/12
42.1 Non	42.1 Normal Line / Spot	10/15/12-10/15/12	4	:30 10:58A- 12P (EST)	1					\$675.00	\$675.00	\$675.00 Charlotte (WSOC)		10/8/12
44.1 Non	44.1 Normal Line / Spot	10/15/12-10/15/12	22	:30 12P- 1P (EST)	1				1	\$375.00	\$375.00	\$375.00 Charlotte (WSOC)		10/8/12
45.1 Non	45.1 Normal Line / Spot	10/15/12-10/15/12	2	:305P- 5:30P (EST)	1				1	\$850.00	\$850.00	\$850.00 Charlotte (WSOC)		10/8/12
46.1 Non	46.1 Normal Line / Spot	10/15/12-10/15/12	ΙΩ	:30 5:30P- 6P (EST)	1				_	\$875.00	\$875.00	\$875.00 Charlotte (WSDC)		10/8/12
42.1 Non	42.1 Normal Line / Spot	10/15/12-10/15/12	'n	:30 GP- 6:30P (EST)	1				-	\$1,100.00	\$1,100.00	\$1,100.00 Charlotte (WSOC)		10/8/12
42.1 Non	42.1 Normal Une / Spot	10/15/12-10/15/12	4	:30 6:58P- 7:30P (EST)	1				-	\$1,200.00	\$1,200.00	\$1,200.00 Charlotte (WSOC)		10/8/12
45.1 Non	45.1 Normal Line / Spot	10/09/12-10/12/12	4	:307:30P- 7:56P (EST)	4	×	x x x		4	\$1,200.00	\$4,800.00	\$4,800.00 Charlotte (WSOC)		10/8/12
					CONFIRMATION CONTRACT	TIC	N N	NO	RAC					
of order	Accompacts Accounts Advantages				A designation of Court Court									

VSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contracts with this stationwhether verbal or written.

Print d At: 03:17 PM on Wednesday, October 10 2012 8/E B. wend P/B Piggy Back

Greer, Margolis, Mitchell & Associates

Washington, DC 20007

3050 K Street NW

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolls, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) relerep/Philadelphia 10/09/12-10/15/12 BASSETT, LAURA National/Political 325152 95/101/1537 Contract # Schedule Dates Locount Types Buyer Name Salesperson sales Office Advertiser Phone/Fax Mency reduct pustu

OBAMA FOR AMERICA

Standard

Billing Type

Comments

10/10/12 Jill Hipskind \$159,681.00 \$28,179.00 08/02/12 06260350 Normal 15.00 ş Commission % Last Modified Package Deal Date Entered Commission **Entered By** Order Type Net Total Sales Tax 9 Demo

\$187,860.00 Spots 4 5 5 E By Broadcast Month Oct. 2012 Charlotte (WSOC) Grand Total:

SQ1 browned Line Spoct (01/51/2-10/15/12) 4 13/0-304-7-589 (EST) 1 x x x x x x x x x x	Line Line T	Line Type / Break Type (Ref #)	Dates	Š	Length Run Times	SPW	δ	Ţ	We Th	F Sa	Su Spots	Rate	Total	Station	Comments	Entered
10/15/12-10/15/12 5 330 111-311-350 (EST) 1 1 1 1 1 1 1 1 1	50.1 Normal Li	ne./ Spot	10/15/12-10/15/12	4	:307:30P- 7:56P (EST)		1 X				1	\$1,200.	ï	0 Charlotte (WSOC)		10/8/12
10/15/12 5 30 11.35P - 12.02A (FST) 1 1 1 1 1 1 1 1 1	51.1 _N ormal U.	ne / Spot	10/15/12-10/15/12	Ş	:30 11P- 11:35P (EST)		7				_	\$925		0 Charlotte (WSOC)		10/8/12
10/09/12-10/12/12 4 30 6:58P-7:39P (EST) 4 X X X X X X X X X	52.1 Normal Li	ne / Spot	10/15/12-10/15/12	5	:30 11:35P- 12:02A (EST)		1				-	\$500.		0 Charlotte (WSOC)		10/8/12
10/12/12-10/12/12 5 30 12-05A-12/35A (EST) 6 X	53.1 Normal U.	ne/ Spot	10/09/12-10/12/12	4	:30 6:58P-7:30P (EST)		4		×		4			0 Charlotte (WSOC)		10/8/12
10/15/12-10/14/12 5 130 14- 11:35P (EST) 6 X X X X X X X X X	54.1 Normal U.	ne / 5pot	10/12/12-10/12/12	2	:30 12:05A- 12:35A (EST,	_			-:- -		7			0 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 33 39 - 49 (EST) 1 X 1 \$375.00 \$375.00 \$375.00 Charlotte (WSCC) 10/15/12-10/15/12 5 330 40 - 59 (EST) 1 1 1 4 \$475.00 \$4275.00 Charlotte (WSCC) 10/15/12-10/15/12 5 330 5.304 - 64 (EST) 1 1 1 4 \$425.00 Charlotte (WSCC) Charlotte (WSCC) 10/15/12-10/15/12 5 330 5.304 - 74 (EST) 1 1 1 4 \$425.00 Charlotte (WSCC) Charlotte (WSCC) 10/15/12-10/15/12 5 330 6.304 - 74 (EST) 1 1 1 4 \$850.00 \$43,400.00 Charlotte (WSCC) 10/15/12-10/15/12 5 330 64 - 54 (EST) 1 1 1 4 \$850.00 \$43,400.00 Charlotte (WSCC) 10/15/12-10/15/12 5 330 64 - 54 (EST) 3 2 2 2 2 2 2 2 2 2 2 2 2 3 4 2<	55.1 Namel Li	ine / Spot	10/09/12-10/14/12	5	:30 11P- 11:35P (EST)		Q.		×					0 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 40-50 (EST) 1 1 1 1 4 425.00 41,700.00 Charlotte (WSCC) 10/09/12-10/12/12 5 :30 5:304-6A (EST) 1 1 1 1 4 425.00 41,700.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 6:304-7A (EST) 1 1 1 1 1 4 425.00 4425.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 6:304-7A (EST) 1 1 1 1 1 1 4 4850.00 4850.00 Charlotte (WSCC) 10/09/12-10/12/12 5 :30 6A-9A (EST) 2 2 2 2 8 4725.00 Charlotte (WSCC) 10/09/12-10/12/12 5 :30 6A-9A (EST) 3 2 2 2 2 8 4725.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 6A-9A (EST) 3 2 2 2 2 8 4725.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 6A-9A (EST) 3 4725.00 42,175.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 6A-9A (EST) 3 4725.00 42,175.00 Charlotte (WSCC) 10/15/12-10/15/12 5 :30 6A-9A (EST) 1 1 1 1 1 1 1 1 1	58.0 Normal Li	ne / Spot	10/15/12-10/15/12	5	:30 3P- 4P (EST)		×				1	\$375.		O Charlotte (WSOC)		10/8/12
10/09/12-10/12/12 5 :30 6:304-6A (EST) 1 1 1 1 1 1 1 1 1	57.0 Normal Li	ne / Spot	10/15/12-10/15/12	5	:30 4P- 5P (EST)		×	ļ			-	\$825.		O Charlotte (WSOC)		10/8/12
0/15/12-10/15/12 5 :30 6:304-64 (EST) 1 1 1 1 1 1 1 1 1	58.0 Normal Lk	ne / Spot	10/09/12-10/12/12	. 5	:305:30A- 6A (EST)			1 1	1		4			0 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 330 6:304-74 (EST) 1 1 1 1 4 \$850.00 \$850.00 Charlotte (WSOC) 10/09/12-10/12/12 5 330 64-94 (EST) 2 2 2 2 8 \$775.00 \$5,800.00 Charlotte (WSOC) 10/15/12-10/12/12 5 330 64-94 (EST) 3 2 2 2 8 \$775.00 \$5,800.00 Charlotte (WSOC) 10/15/12-10/12/12 5 330 64-94 (EST) 3 2 2 2 3 \$775.00 \$5,800.00 Charlotte (WSOC) Commants	55.î Normal Ul	ne / Spot	10/15/12-10/15/12	5	:305:30A- 6A (EST)		1				1	\$425.		O Charlotte (WSOC)		10/8/12
10/09/12-10/12/12 5 :30 6x-9A (EST)	50.0 Normal Lit	ne / Spot	10/15/12-10/15/12	5	:306:30A-7A (EST)		-				1	\$850.		O Charlotte (WSOC)		10/8/12
10/15/12 5 :30 6A-5A (EST) 2 2 2 2 8 \$725.00 \$5,800.00 Charlotte (WSOC) 10/15/12-10/15/12 5 :30 6A-5A (EST) 3 2 2 2 2 2 2 2 2 2	61.0 Normal Li	ne / Spot	10/09/12-10/12/12	16	:306:30A-7A (EST)			1:1	1 1 1		_	\$850		0 Charlotte (WSOC)		10/8/12
10/15/12-10/15/12 5 :30 BM- 9A, (EST) 3 :775.00 \$2,175.00 Charrottle (WSOC) Included (WSO	62.0 Normal Lit	ne / Spot	10/09/12-10/12/12	IC.	:308A-9A (EST)			2 2	. 2		8			0 Charlotte (WSOC)		10/8/12
CONFIRMATION CONTRACT Date. Accepted-Station: Date:	63.0 Normal Li	ne / Spot	10/15/12-10/15/12	25	:30 8A- 9A (EST)		· · ·				£			0 Charlotte (WSOC)		10/8/12
Date. Accepted-Station: Date:						ENO ENO	RE	ATC	N C	NO	TRAC	<u></u>				
	ccepted Agency!	Advertise();		ı.		ted-Station	نيد					Date:	Comments:			

WSOC-TV does not a zept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890) Telerep/Philadelphia, Philadelphia (1057) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) Telerep/Philadelphla 10/09/12-10/15/12 BASSETT, LAURA 325152 Contract # Scheduln Dates Suyer Name Advertiser Salesperson Sales Office Phone/Fax Product gency Sraed

OBAMA FOR AMERICA

National/Political

Locount Types

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Silling Type

Commonts

Standard

95/101/1537

\$159,681,00 \$28,179.00 JIE HIpskind 06260350 10/10/12 08/02/12 Котта 15.00 운

\$187,860.00 \$187,860.00 Spots By Broadcast Month Oct. 2012 Charlotte (WSOC) Grand Total: Commission% Package Deal **Date Entered** Last Modified Commission Order Type **Enterred By** HeadBne # Soles Tax Net Total 900

Entered	10/9/12	10/10/12	
Comments			
Station	\$775.00 Charlot (WSDC)	#55.00 Charlott (WSOC)	
Total	\$775.00 Char	495.00 Char	Conment:
Cate	\$775.00	\$85.00	Date
Spots	-	-	RACT
S. S.		1	NOS
Tu We Th	×		ION
SPW Mo			CONFIRMATION CONTRACT
. SP			CONFIE Accepted Station:
Run Times	:306:30P- 7P (EST)	:361:07A- 2:0SA (EST)	
Sec Length	:30.6:	A	Date:
š	ۍ	Φ.	
Dates	10/10/12-10/10/12	10/13/12-10/13/12	
Line Type / Break Type (Ref #)	64.0 M/G For 3.1.1 / Spot	65.0 Normal Line / Spot	Assepted-Agency/Advertiser:
Line Li	64.0 M/G	65.0 Norn	epted-Ager

WSOC-TV does not accept advertising contracts that impermissibly discrini hate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Printed At: 03;17 PM on Wednesday, October 10 2012 B/E Bookend P/B Piggy Back